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# THE TARRANCE GROUP

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## MEMORANDUM

TO: RNC Data  
FROM: B.J. Martino  
Lauren Hutchinson  
DATE: 2/25/22  
RE: Summary Findings From A Survey Of Voters Nationwide

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The Tarrance Group is pleased to present RNC Data with these summary findings from a survey of voter attitudes nationwide. These findings are based on telephone interviews with N=800 registered voters with a partisan sample of net even: 30% Rep, 40% Ind, 30% Dem. Responses were gathered February 10-17, 2022, and the margin of error associated with a sample of this type is  $\pm 3.5\%$  in 95 out of 100 cases for the topline numbers.

## EXECUTIVE SUMMARY

### The Biden Drag

The results from this survey find the political environment for Republicans to be in a very encouraging place.

Even the bargain-bin public polls reflect the weakened position President Biden is in with voters. The freefall in approval he experienced in August and September of last year has not bounced back, and in fact has seen some continued decline. This poll has him at a 53% majority disapproval, with only 41% approval. That number is even more extreme among independent voters with 55% disapproval and only 37% approval.

What has been less covered, but is in fact much worse for President Biden and the Democrats' chances in November, is the waning intensity of that remaining support. Voters strongly disapprove of the President at a rate of over 2:1 of those who strongly approve.

A meager 21% of voters say they strongly approve of the job President Biden is doing. His strong disapproval, meanwhile, those who hold that opinion with a higher level of passion and increased likelihood to vote based on it, is at 44%.

### Prices Rise, Democratic Fortunes Fall

While the withdrawal from Afghanistan was a seminal moment in the decline of President Biden's approval with American voters, the ongoing increases in Americans' cost of living is doing damage to all Democrats' electoral chances across the board.

Economic issues, particularly increases in the cost of living, are far and away the most important to voters currently. A third of voters (33%) name them most or next most important, from an

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extensive provided list. Immigration came in second with 1 in 5 (20%) naming it the most or next most important issue when considering who to vote for.

Months of Democrats denying the existence of Americans' economic hardships, followed by their finger pointing and liberal spending proposals have clearly eroded voters' confidence in not only their ability to handle the issue, but to retain power in Washington as well.

Knowing that President Biden and Democrats control the White House and Congress, the survey finds 54% of voters say Biden and Democrats are not focused on the issues that matter, while 42% say they are. The same disparity in intensity of sentiment towards Biden is on display for all Democrats here. Forty-six percent (46%) of voters feeling strongly that they are not focused, and only 23% feeling strongly that they are.

Given that inflation is at a near 40-year high and has led to higher prices on everything from food to cars to gas, 50% of voters are more likely to blame rising prices on bad policies in Washington DC rather than the impacts of the COVID-19 pandemic (40%).

Finally, in order to curb inflation and rising costs, a 64% majority of voters say the federal government should stop spending trillions of dollars, which adds to the national debt. Meanwhile, only 25% want them to spend more.

*To summarize voters views of Democrats: they are not focused on my key issue of higher prices, what they have done has driven the problem, and what they propose will make things worse. Not exactly a recipe for electoral success.*

## The Republican Choice

As a direct result of President Biden and Democrats bungling of the issues voters care most about, Republicans are currently in a solid position heading into November.

On the issue of handling the economy alone, Republicans enjoy a 12-point lead over Democrats, 51% to 39%.

This leads to an extraordinary opportunity for Republican candidates. Nationally, a 57% majority of voters say they are very or somewhat likely to vote Republican to provide a check and balance on Democrats one party rule.

Recognize and stay focused on the cost-of-living issue that impacts voters lives on a daily basis. Point out not only the damage Democrats have done but also how they plan to make things worse. These basic steps give Republicans a chance to continue winning over voters that President Biden and the Democrats have left twisting in the inflationary winds.